

9-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: T Murphy
Week of: 10/1 - 10/7
Contract Number: 335461 - HL 6362360

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
2	12-1230P Th-F	:30	\$275	5	2	\$225	\$100

TOTAL REBATE (Gross) \$100
(Net) \$85.00



Billing Adjustment Form

☒ WPXI-TV☐ PCNC☐ EPXI☐ WPXI.com☐ WPXI Mobile

Agency

Brabender Cox

Write-up Date

10/9/12

Client

Pol. J. Murphy

Requested By

D. Tavoletti

Campaign/Title

Congress

Resolution Date

Reason:

Customer Deduction

Sales Person Error

Billing Error

Traffic Error

Separation/Scheduling Problem

Late Run

Other

Reference:

Invoice No.

Invoice Date

Contract No.

335461

Explanation of Adjustments by Requestor:

LVC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 100.00

Debited: \$

NET Amount to be Credited: \$ 85.00

Debited: \$

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: Tavoletti Approved ☒ Date 10/9/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 335461

Schedule Dates 10/04/12-10/07/12
Advertiser Pol/T Murphy/R/Con/PA (16299)
Agency BrabenderCox (3844)
Product Political - Federal Candidate (1067)
Brand POL/T MURPHY/R/CON/PA (29258)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name BRABENDER, LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments MURPHY 10/01
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/03/12
Last Modified 10/04/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06362360
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,800.00
Net Total \$10,200.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012
Spots 14
Rate \$12,000.00
Grand Total: 14 \$12,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/04/12-10/05/12	4	:30	8A-9A (EST)	2				1	1			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	TODAY 8-9A/1	10/3/12
2.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	11:59A-Channel 11 News At Noon	2				1	1			2	\$25.00	\$550.00	Pittsburgh (WPXI)	NOON NEWS/2	10/3/12
3.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	4:29P- Judge Judy 430p	2				1	1			2	\$375.00	\$750.00	Pittsburgh (WPXI)	JUDY 430-5P/3	10/3/12
4.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	7:30P- WHEEL OF FORTUNE	2				1	1			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/4	10/3/12
5.0	Normal Line / Spot	10/04/12-10/05/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1				X	X			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/5	10/3/12
6.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	11:34P- TONIGHT SHOW	1				X	X			1	\$500.00	\$500.00	Pittsburgh (WPXI)	TONIGHT/6	10/3/12
7.0	Normal Line / Preempt	10/06/12-10/06/12	5	:30	7:30P- 8P (EST)							1			\$425.00		Pittsburgh (WPXI)	NA JEOP 730-8P/7	10/3/12
8.0	Normal Line / Preempt	10/06/12-10/06/12	5	:30	10P- 11P (EST)							1			\$1,200.00		Pittsburgh (WPXI)	NA LAW&ORDER 10-11P/8	10/3/12
9.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/9	10/3/12
10.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$2,250.00	\$2,250.00	Pittsburgh (WPXI)	LATE NEWS/10	10/3/12
11.0	M/G For 7.0.1 / Sports-Football	10/06/12-10/06/12	5	:30	7:30P- Notre Dame Football							1		1	\$425.00	\$425.00	Pittsburgh (WPXI)	ND 730-11P/7	10/4/12
12.0	M/G For 8.0.1 / Prime	10/05/12-10/05/12	5	:30	10P- Dateline 10-11P							1		1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	DATETIME 10-11P/8	10/4/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.